

# MASKTROTTER

MASKBOOK

ART OF  
CHANGE  
21

## BECOME MASKTROTTER!

Join a community of artists and travellers to fight climate change through creativity and sensibilisation!

Masktrotter is the nomadic part of Maskbook, an international, participatory and artistic project by the association Art of Change 21.

- Join the movement and go on a trip with a special kit to create masks.
- Meet local people and start a dialogue.
- Help them make masks to express their solutions regarding global warming.
- Collect valuable testimonials about how global warming and pollution are experienced around the world.
- Enrich the Maskbook portrait gallery.





# BECOME MASKTROTTER

IT IS VERY EASY !



## WHAT DO YOU NEED:

**Create your mini-kit:**

- **Dust masks**
- **Scissors**
- **Sewing kit**
- **Wire**
- **Cookie cutter**
- **Paint brushes**
- **Garbage picked up on the way!**
- **A good look at our guidelines...**

## HOW IT WORKS?

**You only need to meet people and start a dialogue with them, about climate change and local pollution issues**

### BEFORE YOU GO

- Email us at [maskbook@artofchange21.com](mailto:maskbook@artofchange21.com)
- Prepare your kit (we can help you with that)

### START AN IMPROMPTU WORKSHOP

- Introduce yourself to random people and try to know if they feel aware of climate change process.. Ask them if they have already experienced the effects of climate change and/or pollution
- If you have a good feeling, ask them if they want to talk about it through art
- Create a mask with them: give the mask a name and ask him to write a few words about its signification

### TAKE A GOOD PICTURE AND BROADCAST IT !

- At the end of your trip, Art of Change 21 will collect the pictures and the testimonials of people you met
- Give us a few words about how you experienced the Masktrotter program;



# THE MASKTROTTER PROJECT

Who could imagine that Bali, Hawaii or Beirut are at the front line of global warming and pollution? Behind these idyllic landscapes, more serious realities are sometimes hidden, such as the melting of the great glaciers of Bhutan, or the extreme pollution of Kathmandu. If you want to think outside the box, if you like art and meeting new people and making yourself useful, then the Masktrotter adventure is for you.

Masktrotters are globetrotters who are making their trips more artistic and ecologically driven: Their mission is to share the Maskbook project in an inclusive way with those who don't know about it and whose daily realities reflect the current environmental crisis.

The goal is to invite them to participate by creating a mask with an antipollution protection and waste from your everyday life,

It is the best way to get rid of your waste, or to highlight your work after a good cleaning trek !



Transform waste into art, and discover the strenght of the Circular economy !

Masktrotter is a direct and simple experience of the upcycling power: turning waste and packaging, who reflect local pollution, into a positive message and a beautiful piece of art !

A Masktrotter returns with one, two, ten or one hundred portraits as he travels along collecting precious testimonials. Because in addition, you are the photographer! Maskbook will relay your trip on its social networks and draw attention to the portraits of an eco-adventurer!

# JOIN THE COMMUNITY !



## TESTIMONIALS

Masktrotters Marie and Nicolas are both French and both journeyed through the Himalayan countries, one in Bhutan and the other in Nepal. Here is what they have to say about being a Masktrotter:

Nicolas: "Maskbook gives voice and a means of expression to people who are greatly affected by air pollution and climate change, but often go unheard."

He added :

"If I had not been a Masktrotter, I would not have known how much the citizens of Kathmandu were impacted by air pollution, and I would not have made the connection with my own way of living... this is really the source of the problem. This experience truly provoked a greater awareness."

Marie: "Air pollution and global warming do not discriminate by borders, so everyone is affected and can relate to this issue. Sharing an artistic moment also creates a moment that transcends cultural differences and barriers, because creativity is a fundamental part of the human being."

## CONTACT US

[www.maskbook.org](http://www.maskbook.org)

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## A PROJECT SUPPORTED BY:



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